



BE A PART OF THE TRADITION OF GIVING

The Colts Neck PTO organizes several fun events throughout the school year, each presenting multiple tiers of sponsorship opportunities available for you to showcase your business in front of over 600 Colts Neck families and teachers.

The mission of the PTO is to promote the intellectual, social, and ethical welfare of our children through a close relationship between school and home. We serve close to 1000 children in grades Pre-K through 8th grade in three schools in the Colts Neck School District. The PTO provides support for teacher-driven initiatives that enhance the curriculum, programs in the arts and sciences, enhancements in equipment and technology, and activities focused on academic and social development.

Please consider becoming a PTO Sponsor. Without your generosity, our Parent Teacher Organization will not be able to provide the many wonderful programs that develop today's youth into tomorrow's leaders.

RESPONSE FORM

Yes! I am happy to support the Children in the Colts Neck Schools. Please count me in for the following:

NAME _____

BUSINESS _____

ADDRESS _____

PHONE _____

EMAIL _____

☐ EVENT SPONSOR

TYPE _____

AMOUNT\$ _____

☐ I WOULD LIKE TO ADVERTISE IN THE
EVENT PROGRAM WITH A:

- ☐ Half Page B&W Only - \$100
- ☐ Full Page B&W Only - \$175
- ☐ Full Page Color - \$225
- ☐ Middle Page B&W Only - \$225
- ☐ Inside Front Cover Color Only - \$350
- ☐ Last Page Color Only - \$350
- ☐ Inside Back Cover Color Only - \$350
- ☐ Back Cover Color Only - \$500

DONATION SPONSOR • ITEM

ITEM _____

AMOUNT \$ _____

DONATION SPONSOR • CASH

AMOUNT \$ _____

Make all checks payable to CNPTO & mail to:
Danielle Quigley • 7 Iroquois Ct • Colts Neck, NJ
07722



March 21, 2024
South Gate Manor
Sponsorships and
Donations

The Township of Colts Neck PTO
is a registered 501(c)3 organization,
Tax Id 22-3078451.
All proceeds benefit the children of the
Colts Neck School System.

EVENT SPONSORS

Be a part of this annual tradition! Sponsor this memorable evening & receive:

Ruby Sponsor - \$5,000

Compact Mirrors with company logo, DJ shout outs throughout the evening, recognition in program & Full Page Color Ad, Individual Gala Signage, Full-screen slide in event slide show, 5 month CNPTO Newsletter sponsorship advertising, plus Web and Social Media

VIP Hour Sponsor - \$4,000 (2 Available)

Signage during VIP hour and throughout the evening, Full page color ad, business highlighted throughout the evening on TV Screens, Social Media & Website Mentions

Platinum Sponsor - \$1,000

Full Page Color Ad in program, Individual Gala Signage, Full-screen slide in event slide show, Social Media and Website Mentions, 4 month post event advertising on CNPTO Web & Social Media

Gold Sponsor - \$750

Full Page B/W Ad in program, Logo on Gold Sponsor Signage, your business highlighted throughout the evening on TV Screens, Social Media and Website Mentions, 3 month post event advertising on CNPTO Web & Social Media

Silver Sponsor - \$500

1/2 Page B/W Ad in program, Logo on Silver Sponsor Signage, your business highlighted throughout the evening on TV Screens, Social Media and Website Mention, 2 month post event advertising on CNPTO Web & Social Media

For best printed results, please provide a high-res version (300 DPI) of your ad in a .png or pdf format. Email gala@coltsneckpto.org by March 1st.

EVENT SPONSOR (CONT'D)

Swag Bag Sponsor - \$3,000 (1 Available)

Logo on Swag Bags given to all attendees, Full Page Color Ad, your business highlighted throughout the evening on TV Screens, Social Media & Website Mentions

Cocktail Hour Sponsor- \$2,000 (3 Available)

Signage at Bars during cocktail hour, Signature Cocktail named after business, your business highlighted throughout the evening on TV Screens, Full Page Color Ad, Social Media & Website Mentions

Valet Parking Sponsor - \$1,500 (1 Available)

Signage at Valet Parking Drop Off/Pick Up, Water Bottles with customized label, Full Page Color Ad, your business highlighted throughout the evening on TV Screens, Social Media & Website Mentions

Champagne Sponsor - \$1,000 (3 Available)

Signage at Champagne Display upon guest arrival, Full Page Color Ad, your business highlighted throughout the evening on TV Screens, Social Media & Website mentions

Dessert Sponsor - \$750 (2 Available)

Signage at Dessert Display at end of event, Full Page B&W Ad, your business highlighted throughout the evening on TV Screens, Social Media & Website mentions

GIFT AUCTION DONATIONS

The Spring Gala features an evening of dinner and dancing followed by a spectacular gift basket raffle. That's where you come in. Please consider donating a gift basket item. Your generous donation will be beautifully displayed throughout the evening and viewed by the over 300 area residents attending the event. Your organization's name will be proudly listed in our event booklet alongside your donation. Any donation, large or small, is greatly appreciated.

Some popular items include Gift Certificates, jewelry, tickets to shows and sporting events, electronic devices, children's toys, sporting equipment, handbags, spa services, and monetary donations.

We respectfully request all donations arrive one month prior to the event date to be recognized in our event program. Please contact gala@coltsneckpto.org to coordinate donation of your item.

Thank you for supporting the
Colts Neck PTO!