

Jun 2, 2026

## Executive Board Meeting - June 2026

*Attendees: Kim Kaufman, Kara Brick, Amy Linquito, Penelope El-Dalati, Alana Ventrice, Jess Dudek, Jennifer Mulè, Kristen Denora, Linda K., Sereena Gill, Julie Leizer*

### **President (Kim Kaufman):**

- **8th Grade Dance & Other 8th Grade Activities**
  - Balloon centerpieces, backdrop and sign done
  - 83 registered currently, 104 total students
  - Ads & Photo Montage coming along
  - Ice Cream Social is well underway
  - Lawn signs printed & delivered
- **Legacy Gift**
  - Schools are deciding
- **Fraudulent Charge**
  - Investigated and being corrected
- **Water Jugs**
  - 2 water jugs at CDMS, 2 for CRES & CRPS
- **Discuss Agenda Items for General Meeting**
  - Voting in Julie, extension of Jen and voting her to VP, and Kara to President
  - Financials for General Meeting - March, April, May TBD

### **Vice President (Kara Brick):**

- **Write Stuff**
  - Will keep as is with pricing and branding
- **Parent Social**
  - Should send out a preview flyer, need to pick a date and plan, maybe hold it at the Fire House? Maybe send preview flyer in final newsletter
- **Wizards**
  - Need date from the HS, will need to start planning for November
- **Mini-Grants**
  - Spent almost the entire \$25K
- **Kindergarten Orientation**
  - Happening tomorrow, bring blankets & squishies
    - Sell rest of blankets and squishies at BTS nights and potentially school store

### **Student Activities (Penelope El-Dalati):**

- **Flower Sale**
  - Went very well
- **2nd Grade Carnival**

- Kids were well behaved, Amy will deliver left over shirts
- **Upcoming Events: 8th Grade Ice Cream Social, 5th Grade Moving Up**
  - Ice Cream Social on 6/18

**Fundraising (Alana Ventrice):**

- **26/'27 fundraising calendar**
  - 6 fundraising events planned
    - Harvest Home set up
    - Merry and Monogrammed w/ Megan Solimon
    - Cookie Fundraiser
    - Pizza Fundraiser
    - Friday Breakfast Club
    - Shake Shack
    - Jersey Freeze
  - **Spiritwear**
    - Samples to be sent

**Treasurer (Jessica Dudek):**

- **Budget**
  - Will prepare final budget for board approval
  - Venmo issue solved
    - Need to set up business Venmo account
  - Need to pay for saver cards

**Other:**

- Board of Ed Meeting on 6/17, open to come if you can

**June/Upcoming Year Action Items 2026:**

- In next year's gala form, we should mention the donation portion goes towards the bag prize; maybe create a goal; consider putting more \$ towards bag next year*
- Switch over to a new platform (not Google) to streamline all PTO infrastructure*
- Consider Google Voice phone number for emails and Venmo/Paypal*
- Create admin email with at least 3 board members with access*
- Edit membership and student activity forms to include saver card and gala donation options*
- Reiterate to event chairs and volunteers about students with phones (for 4th grade and up)*
- Revisit trivia content for 3rd grade event next year*
- Consider charging non-PTO member parents a fee for all grade-level events next year*
- Write/advertise about no refunds on appropriate events/fundraisers*
- Consider switching banks*
- Mahjong nights for PTO members*
- Make late registration fee \$30 for next year, no refunds*

- Consider new options for 7th grade event: new venue, combine 6th and 7th grade for next year, do 7th grade event during school or make it a field trip*
- Negotiate pricing for gala next year with venue*
- Chairs for Trun or Treat in Fall 2026 (need 3-4 at least)*
- Think about medals for Read-A-Thon next year, leave CDMS out?*
- Raise Read-A-Thon budget to \$3k*
- Increase flower sale budget*