



Spring 2024

Dear PTO Supporter,

The Colts Neck Parent Teacher Organization will be hosting their **40th Annual Spring Gala** on **Thursday, March 21st, 2024**, at South Gate Manor. This annual event helps fund many important educational programs for the children of the Colts Neck School Community. We'd like to invite you to partner with us in this exciting fundraising opportunity. Last year, because of our generous sponsors, we were able to raise \$60,000 for the children of Colts Neck.

The mission of the PTO is to promote the intellectual, social, and ethical welfare of our children by nurturing and encouraging close relationships between school and home. We serve almost 1000 children in the Pre-K to 8th grades, throughout three schools, in the Colts Neck School District. The PTO provides support for teacher-driven initiatives that enhance the curriculum, programs in the arts and sciences, enhancements in equipment and technology, and activities focused on academic and social development.

The Annual Spring Gala features an evening of dinner and dancing followed by a spectacular gift basket raffle. **This is where your assistance is needed.** Please consider donating a gift basket item, purchasing an ad in our journal, or sponsoring the event.

Ruby Sponsor - \$5,000

Compact Mirrors with company logo, Individual Gala signage, DJ shout outs throughout the evening, recognition in program & full color page ad, full screen slide in event slide show, 5 mth CNPTO Newsletter sponsorship advertising, plus Web and Social Media

Swag Bag Sponsor - \$3,000 (1 Available)

Logo on Swag Bags given to all attendees; Full Page Color ad, your business highlighted throughout the evening on TV Screens, Social Media & Website mentions

Platinum Sponsor - \$1,000

Full Page Color Ad in program, Individual Gala Signage, Social Media and Website Mentions, Full-screen slide in event slide show, full color, 4 mth post event advertising on CNPTO Web & Social Media

Gold Sponsor - \$750

Full Page B/W Ad in program, Logo on Gold Sponsor Signage, your business highlighted throughout the evening on TV Screens, Social Media and Website Mentions; 3 month post event advertising on CNPTO Web & Social Media

Silver Sponsor - \$500

1/2 Page B/W Ad in program, Logo on Silver Signage, your business highlighted throughout the evening on TV Screens, Social Media and Website Mention; 2 mth post event advertising on CNPTO Web & Social Media

NEW – VIP Hour Sponsor - \$4,000 (2 Available)

Signage during VIP hour and throughout the evening, Full page color ad, business highlighted throughout the evening on TV Screens, Social Media & Website Mentions

Cocktail Hour Sponsor- \$2,000 (3 Available)

Signage at Bars during cocktail hour, Signature Cocktail named after business, Full page color ad, business highlighted throughout the evening on TV Screens, Social Media & Website Mentions

Valet Parking Sponsor - \$1,500 (1 Available)

Signage at Valet Parking Drop Off/Pick Up, Water Bottles with customized label, Full page Color ad, your business highlighted throughout the evening on TV Screens, Social Media & Website Mentions

Champagne Sponsor – \$1,000 (2 Available)

Signage at Champagne Display upon guest arrival Full page color ad, your business highlighted throughout the evening on TV Screens, Social Media & Website mentions

Dessert Sponsor - \$750 (2 Available)

Signage at Dessert Display at end of event, Full Page B/W Ad, your business highlighted throughout the evening on TV Screens, Social Media & Website mentions

Your generous donation will be beautifully displayed throughout the evening and viewed by over 300 area residents attending the event. Your organization's name will be proudly listed in our event booklet alongside your donation.

Please join us in this tradition of giving back to the children. Without your generosity, the PTO will not be able to provide the many wonderful programs that develop today's youth into tomorrow's leaders.

Thank you for your consideration.

Sincerely,

Amy Dimes, Kim Kaufman, Lena Nicholson, & Joanne Passalacqua
Spring Gala Chairs
gala@coltsneckpto.org

The Township of Colts Neck PTO Inc. is a 501(c)(3) organization, Tax Id 22-3078451.